



**Side Event:
Launching the Plastic Innovation Programme**

**Marine Plastic Pollution:
Community Solutions
Viet Nam**

THU - HUYEN, NATIONAL COORDINATOR
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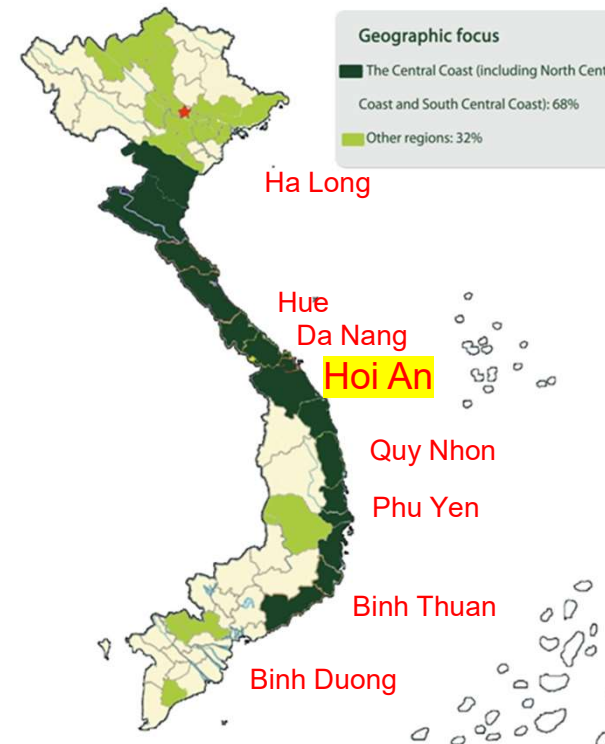
COUNTRY CONTEXT

VIETNAM

- POPULATION: **96 million** (2019)
- 35 million tons annually Plastic waste: 10-12% - 1.8 mio tons every year.
- 70% waste disposed in landfills, 30% burned.
- 85% collected in urban, only 40% in rural

The country ranks fourth in the world in volume of plastic waste

- **Inadequate resources, legislative framework and capacity, and technical knowledge** to cope with this rapid increase.
- The current system has **not been equipped** to keep up with the rapid consumption and use of plastics.
- **Landfill infrastructure is outdated** and of low-quality, ..composting not widely practiced
- **Lack incentives** to engage private sector



On going 8 projects, 5 funded by Norway

SCALING UP FROM HOI AN

Hoi An Ancient Town, UNESCO Heritage site, one of nine biosphere reserves.

Starting from a pilot project since 2010, **Hoi An** city has adopted successfully **integrated approach in waste management**.

The municipal has well mobilized the whole society from women union, state agencies, communities, private sector and waste pickers toward the aim: best reduce, reuse, recycle of waste and biodegradable waste.

The role of women, women informal waste workers/pickers (IWWs) greatly recognized, their significant contribution to reduce plastic waste to landfill (**70%**).

IWWs became key player – communicator – changer and formed their own IWW network



This successful pilot has been replicated to other 5 cities (inc Ha Long Bay) with funding from Govt of Norway in early 2020



SGP KEY INTERVENTIONS

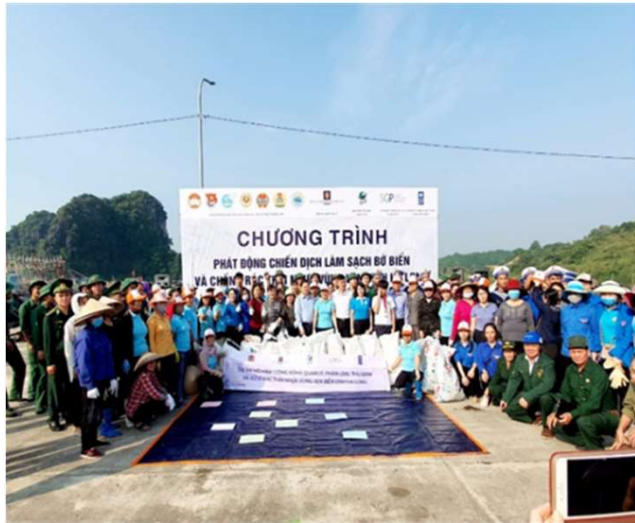
- Behavior change, awareness raising/action, (*Green Sunday...*, *clean-up*, *seggration at sources*), *waste tour*,
- Piloting with strong **engagement of IWWs/traders**, indigenous people, fishermen, MSMS and creation of **revolving fund for IWW** and community learning hub on waste, **provision of PPE**
- **Promoting IWW network**
- In-cash co-financing (1:1) from the local Government
- Policy development on integrated waste management and plastic waste reduction

Multi-actions: promoting plastic waste intervention and collective right to conservation of coral reef ...

PARTNERSHIP



- Acclab/UNDP (mapping waste stream in Danang)
- National Plastic Action Partnership (a member of Global Plastic Action Partnership by WEF)
- OPTOCE for pilot of co-processing in cement kilns using non-recycled waste (in Binh Duong)
- EU THINKING PLASTIC (in Quy Nhon)
- Local programs



BEST PRACTICES

- Stakeholder engagement: waste - cross sector
 - Various stakeholders: women, youth, farmers, fishermen, tourist, IWW, indigenous people, student, school children, waste collector, trader
 - Engagement of private sector, academic institute and university
 - LNOB: IWWs
- Various demonstrations: testing integrated approaches
 - Behavior change through awareness/action (clean up, waste audit, segregation, composting)
 - In different geographic areas: coastal, islands, urban, upstream river
 - In different sector (public/private): tourism, fishing, education and community

→ opportunities for scaling up and replication
- Mainstreaming with govt programs and resource mobilization, alignment with UNDP projects, coordination with other partners
- Policy development: local resolution adopted (under Party leadership)

3/5 cities to be engaged in 2nd phase UNDP project funded by the Govt of Norway

Thank you for your attention

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